

2012 AGREEMENT TO SPONSOR GLASSBUILD AMERICA PROMOTIONAL EMAILS – \$1,000*

Be in the GlassBuild America Spotlight! Promotional emails are sent to tens of thousands of industry professionals to communicate show details. This is a **cost effective ROI— only \$.02 per potential customer!**

Have your horizontal banner ad linking to your website placed in a GlassBuild America promotional email. Use the banner ad to send your customized message, highlight new products or announce show specials!

Key Sponsor Benefits:

- Save \$ in your company's promotion budget— only \$0.02 per person contacted
- Your banner ad on email message sent to 44,000++ people
- Additional coverage beyond your customer base
- Horizontal banner ad measures 650 pixels wide x 100 pixels high

As Show Management, GlassBuild America agrees to the following responsibilities:

- Your customized message in the form of a banner ad sent in an email on your selected date.
- Your logo on GlassBuildAmerica.com Sponsor Page
- Your logo in 2012 Show Catalog

As a sponsor for this promotional opportunity, you agree to the following responsibilities:

- Sign and return the promotional opportunity agreement with email date selected.
- Pay, in full, the invoice for your promotional opportunity.
- Submit your company logo to GlassBuild America Show Management following the [logo submission guidelines](#).
- Provide horizontal banner measuring 650 pixels wide x 100 pixels high at least 1 week prior to the date selected.
- Provide website information which your banner ad will be linked to.

Please select a promotional email date below:

- | | | |
|--|---------------------------------|---------------------------------|
| <input checked="" type="checkbox"/> Jan 30 | <input type="checkbox"/> Apr 23 | <input type="checkbox"/> Aug 6 |
| <input type="checkbox"/> Feb 27 | <input type="checkbox"/> Jun 11 | <input type="checkbox"/> Aug 20 |
| <input type="checkbox"/> Mar 26 | <input type="checkbox"/> Jul 16 | <input type="checkbox"/> Sep 10 |

If the above meets with your approval, please sign and return this Agreement, indicating that all responsibilities as outlined are accepted and confirmed.

Company: _____

Company Contact: _____

Email: _____

Signature: _____

Date: _____

The cost of this sponsorship is \$1,000 per email and **only one sponsor per email.*

Fax/Email completed form to Jennifer Robinson (770) 416-0337 Jennifer@GlassBuildAmerica.com

Questions? Contact Jennifer Robinson (770)416-8023

GlassBuild America | September 12-14 | Las Vegas, NV